



## MEDIA RELEASE

BC Sports Hall of Fame Community Experience is going on the Road to Trail, British Columbia this July 9 & 10.

**VANCOUVER, BC (June 17, 2010):** The installation of the new roof at BC Place provides the BC Sports Hall of Fame with a tremendous opportunity to showcase the stories of BC's incredible sporting accomplishments spanning over 100 years-including the inspiring 2010 Olympic and Paralympic Winter Games. Trail, British Columbia is the first stop outside the Lower Mainland for the BC Sports Hall of Fame Community Experience and is coming up this July 9<sup>th</sup> and 10<sup>th</sup>. This Community Experience would not be possible without a partnership with the Trail Smoke Eaters Hockey Team.

Final decisions and plans are still underway, but a few highlights from the items to be displayed include:

- Olympic torches from 2010, 2006, 2002, 1988 and 1976;
- 2010 Olympic and Paralympic artifacts;
- Interactive Games; and
- Artifacts representing the sporting careers of the BC Sports Hall of Famers from Trail and the surrounding area.

"The BC Sports Hall of Fame Community Experience is the ideal way for us to continue our vision of Honouring the Past and Inspiring the Future during this unique time" shares President and CEO Sue Griffin, "British Columbians have been visiting the BC Sports Hall of Fame for decades, now it is our turn to visit the great communities of BC." The BC Sports Hall of Fame is excited about this opportunity to share the exceptional sport stories of BC Sports Hall of Famers outside the Lower Mainland and looks forward to our upcoming visit to Trail, British Columbia.

### About the BC Sports Hall of Fame and Museum

The BC Sports Hall of Fame, a non-profit society, is the 'go to' organization for BC sport heritage. For over 40 years, we have honoured BC's teams, builders, athletes, pioneers, and media through the annual induction ceremony, The Banquet of Champions. To date 310 individuals and 52 teams have been inducted onto the BC Sports Hall of Fame. The collection of the BC Sports Hall of Fame and Museum includes over 25,000 artifacts and 20,000 archival documents representing 100 years of sporting accomplishments in British Columbia. In everything it does, the BC Sports Hall of Fame honours, educates, and inspires through the Hero In You<sup>®</sup> educational program.

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